The Beacon Ledger

Open — assessed directly

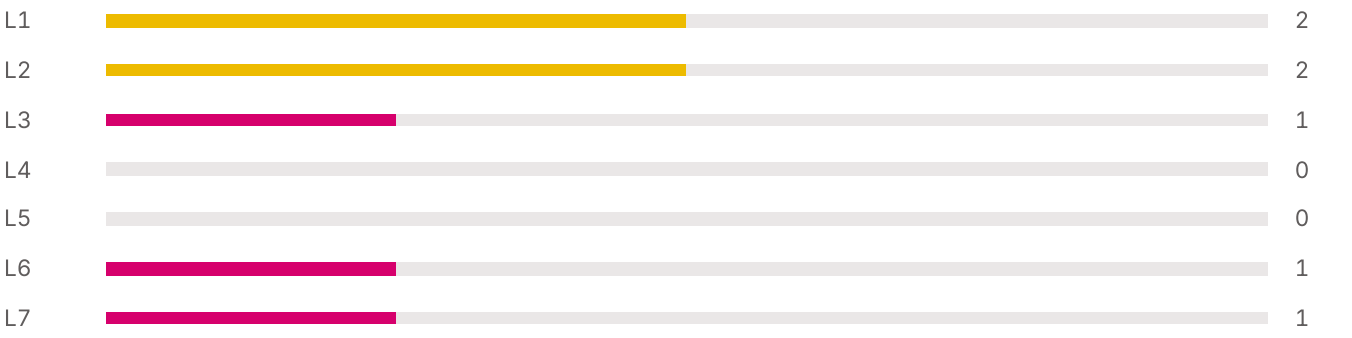
33

of 100

EMERGING

The seven-layer scorecard

LAYER	SCORE	FINDING	WEIGHT
L1 **Content structure & production**	2/4	CMS: wordpress	30
L2 **Provenance & attribution**	2/4	Person-schema bylines	15
L3 **Rights expression & licensing**	1/4	robots.txt blocks: GPTBot, CCBot	20
L4 **Transport, marketplace & monetization**	0/4	No signals detected.	10
L5 **Direct commercial deals**	0/4	No signals detected.	5
L6 **Legal & collective action**	1/4	coalition: news_media_alliance	5
L7 **Discovery & agent access**	1/4	no agent endpoint (MCP/NLWeb) found	15
Overall readiness	33/100	**Emerging**	**100**



What we found

L1 Content structure & production 2/4

- CMS: wordpress
- news-sitemap present
- sampled 20 articles
- NewsArticle JSON-LD on most articles, Person bylines; no citation/mentions arrays

L2 Provenance & attribution 2/4

- Person-schema bylines
- methodology/standards page: https://beaconledger.example/ethics
- no C2PA manifests on sampled images

L3 Rights expression & licensing 1/4

- robots.txt blocks: GPTBot, CCBot
- no RSL manifest
- terms of use do not mention AI or training

L4 Transport, marketplace & monetization 0/4

No signals detected.

L5 Direct commercial deals 0/4

No signals detected.

L6 Legal & collective action 1/4

- coalition: news_media_alliance

L7 Discovery & agent access 1/4

- no agent endpoint (MCP/NLWeb) found
- answer-engine test (topics from article JSON-LD): cited by 1/3 (top in 0)

Where to start

01 Transport, marketplace & monetization

Scored 0/4. No signals detected. Closing this gap is a concrete, scoped move.

02 Direct commercial deals

Scored 0/4. No signals detected. Closing this gap is a concrete, scoped move.

03 Rights expression & licensing

Scored 1/4. robots.txt blocks: GPTBot, CCBot Closing this gap is a concrete, scoped move.

A GrafStack Audit turns this scorecard into a four-week engagement: a full crawl and score, a review of your CMS content model and editorial workflow, a gap map across all seven layers, and a prioritized roadmap.

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